



Check for the latest News from Region any time at
<http://itc-northeast.tripod.com>



Serving ITC members in northern New Jersey, New York, New Hampshire, Pennsylvania, Connecticut, Massachusetts, Michigan, Ohio, Maine, and the Canadian provinces of New Brunswick, Nova Scotia, Newfoundland & Ontario.



President's Message

Carol A. Preiss, Fellow of ITC

Members of Northeast Region:

By now you have all held your first meeting of the 2015-2016 Term. We are having a good time in New Directions working in the Master Manual on the various types of speeches. We have a meeting with an Education on Inspirational speech, followed at the next meeting with 2 members delivering an inspirational speech and 2 members evaluating the speakers. Thus we are practicing giving a short education, speeches and evaluation.

Enjoy your meetings and see if you can learn something at each meeting.

This Issue of Northeast News has reminders from several committee chairmen. Please take notice and take action requested.

We also have the Registration form for the 2016 Joint Region Conference with Heart of America Region, in Columbus Ohio. Be sure to mark the dates – June 2-5, 2016 on your calendar. Be sure to take action - Plan to attend the Conference - Make your hotel reservations immediately - Decide on your mode of transportation - Print the Registration form and send it to Joanne Weber soon - Volunteer for a Conference Committee.

New Directions is doing an education on Humorous Speeches this coming Monday. In doing my research I found the following amusing list which I happily share with you. Remember to laugh a little every day, it's good for your health.

Thought for the Day - How to Stay Young

1. Throw out nonessential numbers. This includes age, weight and height. Let the doctors worry about them. That is why you pay 'them!'
2. Keep only cheerful friends. The grouches pull you down.
3. Keep learning. Learn more about the computer, crafts, gardening, whatever. Never let the brain idle.' An idle mind is the devil's workshop.' And the devil's name is Alzheimer's.
4. Enjoy the simple things.
5. Laugh often, long and loud. Laugh until you gasp for breath.
6. The tears happen. Endure, grieve, and move on. The only person, who is with us our entire life, is ourselves. Be ALIVE while you are alive.
7. Surround yourself with what you love, whether it's family, pets, keepsakes, music, plants, hobbies, whatever. Your home is your refuge.
8. Cherish your health: If it is good, preserve it. If it is unstable, improve it. If it is beyond what you can improve, get help.
9. Don't take guilt trips. Take a trip to the mall, even to the next county; to a foreign country but NOT to where the guilt is.
10. Tell the people you love that you love them, at every opportunity.

Carol Preiss, Northeast Region President

Accreditation News

Judy Schuth, SC
NER Accreditation Chairman

2014-2015 Award Winners

The winners of the Northeast Region Club awards for the most members achieving a level in the Accreditation Program were:

- 1st Place:** POWERtalk International
– North Bay \$50
- 2nd Place:** Cumberland Club \$30

Congratulations to these hard working clubs and the members. It takes all of the members whether participating actively in the program, or just helping with evaluation and training needed to achieve this award. It's a team effort.

2015-2016 Awards Criteria

The award program remains the same for 2015-2016.

Club Awards:

The club with the most members advancing a level in the Accreditation Program will receive a monetary award.

1 st Place	\$50
2 nd Place	\$30
3 rd Place	\$20

There must be at least 2 members advancing in a club to win. The award will be based on Accreditations received between August 1st and May 31st of each year term.

Member Awards:

Accreditation Pins will be awarded to all members achieving Level 1, Effective Communicator.



International Recognition

This Chairman is happy to announce that Northeast Region was recognized at the Convention in Accreditation Committee Report for its active participation in the Accreditation Program. Thank you members, please give yourselves a “pat on the back” for continued work in this program.

Other News

The proposed amendment to make the club-level Accreditation Committee optional was adopted. I do not see this having any effect on participation in the program. It would be great if all clubs maintained an active committee, but I know that this is not always happening. If your club is not active in Accreditation and a visiting member wants to be accredited for their participation at your club, I believe the club will be able to provide the experienced evaluators needed to assist in accrediting the member. I also strongly recommend that mentors for new members work with the new member and help them use the program to meet their training goals.

☆☆☆☆☆



YOU CAN BE A REGION WRITING CONTEST WINNER IN 2016

Geraldine V. Lightfoot, D.C., Fellow of ITC
2016 Northeast Region
Writing Contest Chairman
gerryvl@thot.net

During the International Convention in Rotorua, New Zealand in July, Northeast Region was well represented in the winner's circle of the International Writing Contest.

RUTH LEVITSKY was the winner of the Poetry Category for 2015.

SHELLEY PETLEY placed second in the non-fiction category for 2015.

KAREN SHERRY placed third in the fiction category for 2015.

GERALDINE LIGHTFOOT placed second in the fiction category for 2014.

Kudos to all of our winners.

Now is the time to think about the contest for 2016. [The deadline for submissions is March 1, 2016.](#) But, please don't wait until the last minute, as your paperwork has to be processed before going to the judges.

I know there are several potential winners in Northeast Region who don't think they are, and so they don't bother to submit their stories, poems or articles. If you are one of those, why not set a goal NOW to write a story, a non-fiction article or a poem? I know it can be done, so why not give it a try? *Now is the time for all undiscovered authors in Northeast Region to start preparing for the 2016 Writing Contest. Too early to start? No way! It's the early bird that catches the worm.*

I am sure there are members out there who have an idea for a story, an article or a poem. Think you can't write? Think again. You will never know if you don't try. Make a concerted effort TODAY to start putting your ideas for a story, an article and/or a poem into writing. You could be one of next year's winners.

If you need help in getting started, or need more information – please let me know. I am as close as your nearest computer and I will answer all requests for help in a timely manner.

Let's put Northeast Region members on the list of writing winners for 2016.



<<<<< **YOUR NAME HERE!!** >>>>>

☆☆☆☆



Chairman Carolyn Champion.
comforthands@yahoo.com

Name and email address of the **Council Speech Contest Chairman** and **Club-at-Large Speech Contest Chairman** are requested immediately. Please advise if your Council or Club is holding a contest and advise the date of your contest.

Speech contest rules are on the POWERtalk website, and the new forms will be posted soon.



We congratulate our Northeast Region speaker Aaron Brown who took **FIRST PLACE** at the International Convention in Rotorua, New Zealand. Well done!

Request for Northeast Region BYLAW REVISIONS

Send to June Pietrantonni
June.Pietrantonni@gmail.com

Deadline for submission of changes to the
NER Bylaws is MARCH 2, 2016.

Proposed changes to the Bylaws must be
sent to Clubs by April 1, 2016



Web Links



Northeast Region

<http://itc-northeast.tripod.com>

Fredericton POWERtalkers

<http://itc-northeast.tripod.com/fredericton/>

New Directions

<http://itc-northeast.tripod.com/newdirections/>

POWERtalk (North Bay)

<http://itc-northeast.tripod.com/northbay/>

International website

<http://www.powertalkinternational.com/>

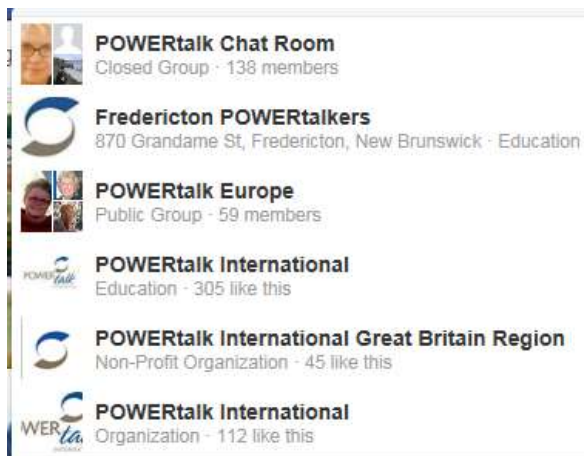
Does your club have a website? Those listed
above are the only ones linked to our NER site.
If you don't see yours here, please send the URL
to shelley.petley@gnb.ca so we can link up!



What about Facebook?



These groups can currently be found on
Facebook and are great PR tools. If you would
like to have a club page, I can help!



Watch That Branding!!

My first name is Shelley... not Shelly or Shellie,
and definitely not Shirley. And my last name is
Petley... not Pettey or Pelley, Perley or Tetley.

Doesn't it bother you when people spell your
name incorrectly? We all appreciate it when
people make the effort to learn how to spell and
pronounce our name properly.

So.... let's be equally mindful of the name of our
organization and its parts.

We are members of....

POWERtalk International

NOT Powertalk
or PowerTalk.

We belong to **Northeast Region**

NOT North East Region.

It is officially abbreviated as **NER**.

Our name is unique, and we should pay special
attention to the fonts and spelling. You can find
details and samples on the international website.
Watch that branding!



"Authentic brands don't emerge from marketing
cubicles or advertising agencies. They emanate
from everything the company does..."

— Howard Schultz, *Pour Your Heart Into It: How
Starbucks Built a Company One Cup at a Time*

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WELCOME TO COLUMBUS, OHIO
JUNE 2-5, 2016
NER-HAR CONFERENCE

EMBASSY SUITES, 2700 CORPORATE EXCHANGE DR., COLUMBUS, OH 43231

Overnight Room Reservations: 1-614-890-8600 Book under: POWERtalk NER-HAR

ROOM COST 129 + 11% tax=143 per nite. Blocked rooms expire 5-12-2016.

Mark your calendars now! This Co-Conference is a first. Let's make this 2016 Conference one to remember. The registration form is in this Newsletter. All we need is YOU!

Embassy Suites was totally remodeled in 2008. Here is what you can expect:

- Discounted overnight room with room for three persons. The suites contain two televisions, two separate sleeping rooms, a kitchenette, dryer, other pluses.
- Free breakfasts daily
- Free parking
- Free manager's happy hour daily w/free snacks and drinks
- Free airport shuttle

Columbus is a vibrant city with much to offer such as MAJOR ATTRACTIONS:
MEMORIAL GOLF TOURNAMENT in Dublin-Muirfield, Jun. 1-5, 2016
COLUMBUS CREW HOCKEY, MAPFRE STADIUM, N. HIGH ST
COLUMBUS ZOO, Jack Hanna, Director Emeritus .
SHORT NORTH, N. HIGH St; shops, art and music

With a major Gold Tournament in the Columbus area, although our hotel is not the primary one for this tournament, it will get overflow bookings. **We advise our members to book your rooms early for the weekend so you get into our conference hotel.**



Northeast/Heart of America 2016 Joint Region Conference-At-A-Glance
DRAFT 5 9/26/15

Conference Theme -

Thursday, June 2, 2016

Afternoon		
04:00 pm - 05:30 pm	Registration/Credentials	(Lobby/Foyer)
	Dinner (on your own)	
07:00 pm - 09:00 pm	Committee/Board Meetings Set up flags by flag committee	Board room/Ballroom C Capital Room

Friday, June 3, 2016

07:30 am – 08:30 am	Opening ceremonies rehearsal	Capital Room
07:30 am – 08:30 am	Registration/Credentials/Ways & Means	Lobby/Foyer
08:30 am – 9:30 am	Delegates Briefing	Capital Room
10:00 am – 11:30 am	Opening Ceremonies, Speaker, Carol Preiss Conference Business Meeting 1	Capital Room HAR - Ball room C NER – Capital Room
11:30 am – 12:00 pm	Registration/Credentials	Lobby/foyer
12:00 pm – 01:30 pm	Luncheon Honoring Region Committees	Buffet/Capital Room
02:00pm – 03:30 pm	Workshop1 Leadership NER Aaron Brown Workshop 2	Room Capital Room Room Ballroom C
03:45 pm – 05:15 pm	Workshop 3 Social Media Marketing, Judy Schuth Workshop 4	Room Capital Room Room Ballroom C
05:15 pm - 6:00 pm	Registration/Credentials/Ways & Means	Lobby/foyer
07:00 pm	Dinner	Capital Room

Saturday, June 4, 2016

07:30 am – 08:00 pm	Registration/Credentials/Ways & Means	Lobby/foyer
08:00 am – 09:30 am	Workshop 5 Training Power Pack by ITC Visitor	Capital Room
09:30 am – 10:00 am	2016-18 NER and HAR Elections	Capital Room
09:30 am – 10:00 am	Speech Contests Briefing	Ballroom C
10:05 am – 12:00 pm	Speech Contests - HAR & NER	Ballroom C
12:15 pm – 02:00 pm	Luncheon Awarding Speech Contest winners / Zenith Youth Speakers / Honoring Conf. Committees	Capital Room
02:15 pm – 04:00 pm	Business Meeting 2	Ballroom C HAR Capital Room NER
04:05 pm – 05:30 pm	Region Management Training (Region officers only)	Ballroom C
04:00 pm – 04:30 pm	Ways & Means	Lobby/foyer
07:00 pm - 10:00 pm	Banquet / Installation / Entertainment(violin)	Capital Room
10:00 pm – 11:00 pm	Officers' Reception - dessert	Atrium

Sunday, June 5, 2016

08:00 am - 08:30 am	Ways & Means	Lobby/foyer
08:30 am – 09:00 am	Inspirational/Memorial Service/ violin	Capital Room
09:05 am – 10:30 am	Club Management Training by Carol Preiss, Fellow	Capital Room
10:35 am – 12:00 pm	Final Business Session/News from International/Closing Ceremonies	Capital Room
	<i>Post Conference Meeting – current board</i>	Capital Room or Board Room
	<i>Post Conference Meeting –incoming board</i>	Capital Room or Board Room



**2016 Northeast & Heart of America Regions
Joint Conference
June 2-5, 2016**

REGISTRATION AND MEAL FORM

<p>REGISTRATION PROCEDURES (Please Read Carefully)</p> <ul style="list-style-type: none"> • One registration form is required per member or guest. • EARLY BIRD REGISTRATION MUST BE POSTMARKED NO LATER THAN MAY 11, 2016. (Registration \$55.00). • Pre-registrations must be postmarked no later than May 23, 2016 (Registration \$65.00). • On-site registration is required after May 23, 2016, you may register starting Thursday, June 2, 2016, 4:00 p.m. Registration continued Fri. & Sat. 7:30 a.m. (Registration \$75.00). • Your badge is required for admittance to any conf. event. • All members and guests must be registered to attend any event, including general sessions, speech contest, entertainment, workshops, meal functions, etc. <p>DO NOT INCLUDE HOTEL DEPOSIT OR HOUSING RESERVATION –Make your own overnight room reservations: Embassy Suites, 2700 Corporate Exchange Dr., Columbus, OH 43231 1-614-890-8600 Suite 129 + 11% tax=143 per nite. Blocked rooms expire 5-12-2016</p>	<p align="center">PLEASE SPECIFY ALL THAT APPLY</p> <p><input type="checkbox"/> Delegate – club name _____ NER _____ HAR _____</p> <p><input type="checkbox"/> Council President <input type="checkbox"/> Club President</p> <p><input type="checkbox"/> POWERtalk International Board Member/Official Visitor</p> <p><input type="checkbox"/> POWERtalk International Committee Member</p> <p><input type="checkbox"/> POWERtalk International Fellow</p> <p><input type="checkbox"/> Region Past President <input type="checkbox"/> First Time Attendee</p> <p><input type="checkbox"/> Life Member <input type="checkbox"/> Speech Contestant</p> <p><input type="checkbox"/> Council Officer <input type="checkbox"/> Region Board Member</p> <p><input type="checkbox"/> Workshop Presenter</p> <p><input type="checkbox"/> Region Committee Chairman Which committee? _____</p> <p><input type="checkbox"/> Guest POWERtalk International Member</p> <p>CONFERENCE REGISTRATION</p> <p>EARLY BIRD REGISTRATION – MEMBER or GUEST</p> <p><input type="checkbox"/> May 11, 2016 \$55.00</p> <p><input type="checkbox"/> One Day Registration (Member) (Fri) 25.00</p> <p><input type="checkbox"/> One Day Registration (Member) (Sat) 25.00</p> <p><input type="checkbox"/> One Day Registration (Member) (Sun) 25.00</p> <p><input type="checkbox"/> One Day Registration (Non-Member) (Fri) 30.00</p> <p><input type="checkbox"/> One Day Registration (Non-Member) (Sat.) 30.00</p> <p><input type="checkbox"/> One Day Registration (Non-Member) (Sun) 30.00</p> <p><input type="checkbox"/> Pre-Registration (May 11- June 1) 65.00</p> <p><input type="checkbox"/> On-Site Full Registration 75.00</p> <p><input type="checkbox"/> Speech Contest Only N/C</p> <p><input type="checkbox"/> Opening Ceremonies (Friday Morning) N/C</p> <p>Total Registration Cost _____</p> <p>CONFERENCE MEAL PACKAGE</p> <p><input type="checkbox"/> Full Meal Package (includes all meals listed) \$125.00</p> <p><input type="checkbox"/> Friday Lunch 25.00</p> <p><input type="checkbox"/> Friday Dinner 30.00</p> <p><input type="checkbox"/> Saturday Lunch 25.00</p> <p><input type="checkbox"/> Saturday (lunch age 17 and under) 12.00</p> <p><input type="checkbox"/> Saturday Evening Banquet 45.00</p> <p>Total Meals Cost _____</p> <p>PAYMENT</p> <p>Total Registration and Meals _____</p> <p>Please make all checks or money orders payable to: NER ITC Conference Mail payments to: Joanne Weber 234 Rhea Crescent Rochester, NY 14615</p> <p>Phone: 585 621-1311 email: joanneweber@mycidco.com If mailing an attachment, email to : cpreiss@aol.com</p> <p>No refunds will be made after May 23, 2016</p> <ul style="list-style-type: none"> • A returned check fee of \$25.00 will be charged for all checks not honored by the bank <p>Registration after May 23, 2016 will be on-site – only cash, money order or certified checks will be accepted.</p>
<p>MEMBER OR GUEST INFORMATION (Please Print or Type)</p> <p><input type="checkbox"/> Member <input type="checkbox"/> Guest Region: NER _____ HAR _____</p> <p>Name _____</p> <p><input type="checkbox"/> EC <input type="checkbox"/> PC <input type="checkbox"/> SC <input type="checkbox"/> AC <input type="checkbox"/> DC <input type="checkbox"/> FELLOW</p> <p>Club _____</p> <p>Address: _____</p> <p>City _____</p> <p>State _____ Zip _____</p> <p>Daytime Phone _____</p> <p>Fax Number _____</p> <p>Email: _____</p> <p>Special Dietary Needs (Specify) None</p> <p>_____</p> <p>Handicapped (Specify Needs) N/A</p> <p>_____</p> <p>EMERGENCY INFORMATION: / NEED A ROOMMATE:</p> <p>Name _____ / CHECK HERE: _____</p> <p>Phone _____</p>	



Northeast News

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Northeast Region, POWERtalk International

Table of Contents

President's Message	1
Accreditation News	2
You Can Be a Region Writing Contest Winner	3
Speech Contest – Info requested	3
Request for Region Bylaw Revisions	4
Web Links	4
Watch That Branding!	4
2016 NER/HAR Conference Hotel Information	5
2016 Conference-at-a-Glance	6
2016 Conference Registration & Meal Form	7

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President-Elect Jay Williams	jayaw2@aol.com
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Secretary Denise Etcheverry	dmeitc@yahoo.com
Treasurer Judith Welsh	welshja@comcast.net
Parliamentarian Joanne Weber	joanneweber@mycidco.com
CLO Gerry Lightfoot	gerryvl@thot.net
Editor / Assistant Treasurer / Webmaster Shelley Petley	shelley.petley@gnb.ca

President's Theme: Make it Happen!

Do you have information or an article to publish? Send it to:

Shelley Petley, DC
Editor, Northeast News
14 Menzies Dr., Hanwell NB, Canada E3C 1M6
shelley.petley@gnb.ca

DEADLINES: Issue 2: Jan 1; Issue 3: Apr 1; Issue 4: Jun 30

Want to receive the Northeast News by snail-mail?

Send your name
and mailing address,
along with \$5 US,
to our Treasurer
Judith Welsh
PO Box 676
Maynard, MA
01754-0676

DID YOU KNOW?

Northeast Region Bylaws
require updated rosters to be sent out
to members by October 15 each year.

If your current club roster is AWOL,
please send it immediately to:

Denise Etcheverry, 36 Azalea Court,
Monmouth Junction, NJ 08852,
dmeitc@yahoo.com. Thanks!